Welcome to ASM18

Two days of exhibits anchor three days of education

- ASM18 features more than 330 exhibitors and 90 speakers against the backdrop of Toronto’s world-class dining, shopping, arts, culture and entertainment offerings. (Photos/Provided by Metro Toronto Convention Centre)

- Welcome to ASM18, the Ontario Dental Association’s Annual Spring Meeting. You’re in good company. As one of the largest and most respected dental conventions in North America, this conference and trade show attracts more than 13,000 dental professionals from across Canada, the United States and internationally to learn, network and share best practices.

The meeting includes three days of education and a two-day trade show

*see ASM18, page 3
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Keynote themes: Removing barriers, looking forward

The keynote speaker at this morning’s opening ceremonies, 8–9 a.m. in Hall F, 800 Level, is Rick Hansen, best known as the “Man in Motion” for an epic two-year circumnavigation around the world in his wheelchair, completed 30 years ago. Paralyzed from the waist down in an injury at age 15, the Canadian icon has dedicated his life to creating a world that is accessible and inclusive for all. He is a four-time world champion, nine-time Pan Am gold medalist and three-time Paralympic gold medalist.

Tomorrow’s keynote speaker, 8–9 a.m. in Hall F, 800 Level, is Jim Carroll, one of the world’s leading futurists on trends and innovations. Carroll links future trends to innovation and creativity. He provides independent guidance to a diverse global client base.

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that includes two complimentary cocktail receptions.

In the days ahead, more than 90 internationally renowned speakers will cover a broad and diverse range of clinical, practice-management and personal development topics. The exhibit floor features more than 330 companies and organizations offering a wide range of new dental products, services and leading-edge technology for you to test and compare.

The lectures, workshops and exhibits target dentists, dental hygienists, dental assistants and all other members of a practice’s staff.

New at ASM18

This year’s meeting has a number of new complimentary services on the exhibits floor, including handwriting analysis, hearing testing and a healthy eating zone.

Booth No. 121 features handwriting analysis by Elaine Charal, who is equipped to uncover secrets contained in your handwriting that may surprise you.

You can stop by booth No. 142 for a complimentary hearing test, provided by HearingLife, which has 200 hearing health-care clinics across Canada.

In the Healthy Eating Zone, booth No. 2212, you can sample a variety of recipes from Rose Reisman, who has enlightened, entertained and uplifted Canadians with her healthy recipes for more than two decades. Reisman has written 19 books, which feature more than 2,000 recipes and cover the areas of chronic disease prevention, weight management, career stress and nutrition trends. She will be in the booth for both days of the exhibits.

Visit the ODA booth

Attendees can visit the ODA booth (Level 800, just outside the exhibits floor) to learn how to take full advantage of all of the benefits that come with ODA membership. Staff from the ODA and Canadian Dental Association are in the booth to answer questions about interpretation and use of dental procedure codes; compliance and regulatory issues; continuing education programs; ODA Extended Health Care Insurance (EHC); the ODA Member Discount Program; subscribing for CDA Secure Send; and how to become more involved in your component society.

(Source: Ontario Dental Association)